

# The Hadden Family Foundation - July 2020 Report



Toronto Foundation for Student Success

# Updates and Overviews

2019-2020 has been a year of opportunities and tremendous challenges, as we expanded our Feeding Hungry Minds program to include bulk purchasing of food to help student nutrition programs stretch their food funding 32% further from September to February.

In March, with only hours warning, schools were closed to help prevent the spread of COVID-19 leaving children unable to access the healthy food they depended on through their Student Nutrition Programs (SNPs). With the close of school came the close of the TFSS offices, as we are located in a building attached to a school.

Working with school board partners and KPMG volunteers, we quickly pivoted our operations to support our COVID Emergency Relief Program - Food for Kids.



# A note on the Food for Kids COVID-19 Relief Initiative

As soon as it was announced that schools would not be reopening after March Break, due to the COVID-19 crisis, we pivoted our work to ensure that we would be able to provide as much assistance as possible to our students during this time. We knew that many families would be facing new challenges with students at home, and with many parents unable to work due to workplace closures. Therefore, we shifted our entire focus toward helping families access nutritious food, as safely and quickly as possible. Though our offices were closed, and we were working from our homes, our team came together in a big way, creating and implementing our Food For Kids infrastructure from scratch. We mailed out our first batch of food cards within two weeks of the school closures, and we haven't stopped since.

We're so very appreciative that The Hadden Family Foundation is just as committed to getting food to students during this time of crisis as we are. We were able to repurpose \$145,160 of Feeding Hungry Minds funds towards purchasing \$50 food cards for students in need. These cards were sent to 2,903 students, providing much needed support to them and their families during this difficult time. We will continue to support students through the Food for Kids initiative as long as we can. Looking forward, we're hopeful that in September schools will reopen, and nutrition programs will relaunch. When they do, we'll be right there with them.



# Food for Kids - Feedback

**Sent:** Tuesday, May 26, 2020 12:29 PM

**To:** [info@tfss.ca](mailto:info@tfss.ca) <[info@tfss.ca](mailto:info@tfss.ca)>

**Subject:** Thank you!

Hello,

Hope everyone in staff is staying safe and secure during these trying times.

My children go to Claireville Junior School, Etobicoke. I wanted to I'm extremely thankful to you all for sending us the grocery gift cards. Due to this pandemic we are feeling the extra burden on our budget. At times felt guilty for not getting kids certain food items. The gift cards provided was like an answer to my prayer.

I'm very grateful for you all to reaching out to me and providing us with the gift cards.

Stay safe and take care.

**Sent:** Friday, June 5, 2020 2:17 PM

**To:** [info@tfss.ca](mailto:info@tfss.ca) <[info@tfss.ca](mailto:info@tfss.ca)>

**Subject:** Thank you!

Hello Mrs. Parsonage

My name is [REDACTED] and I would like to thank you and on behalf of my daughter for the extra help. We appreciate the hard work and kind gestures everyone is putting in. We look forward to paying it forward in the future.

Kindest regards,

**Sent:** Monday, June 1, 2020 6:52 PM

**To:** [info@tfss.ca](mailto:info@tfss.ca) <[info@tfss.ca](mailto:info@tfss.ca)>

**Subject:** Food For Kids

Dearest Catherine,

I just wanted to thank u so much for the assistance in this very difficult time!

We are going to use the cards to buy as much protein as we can(we hv been eating a lot of pasta).

G-d should bless u and your family with health and happiness.

Thank U

**Sent:** Monday, May 11, 2020 9:02 AM

**To:** [info@tfss.ca](mailto:info@tfss.ca) <[info@tfss.ca](mailto:info@tfss.ca)>

**Subject:** Thank You

Good Morning Catherine,

I trust that all is well with you and family. My family and I wanted to say a special thank you for the gifts cards, that we got for groceries, appreciate it very much.

Thanks for reaching out to the families in the communities. This is amazing!

P.S: And it's also a great private way to provide meals for people that are in need. Sometimes people need help but they are embarrassed to physically go to a food bank to say they need help. Well done!

Thank you



# Thank You!

**Since 2013, the Feeding Hungry Minds Program has supported the nutrition programs in the following schools in Toronto:**

Albert Campbell C.I.  
Alexander Stirling P.S.  
Anson Road P.S.  
Anson S. Taylor Jr. P.S.  
Banting and Best P.S.  
Berner Trail Jr. P.S.  
Beverley Heights M.S.  
Birchmount Park C.I.  
Bliss Carmen Sr. P.S.  
Bloordale M.S.  
Bowmore P.S.  
Briarcrest Jr.S.  
Buchanan P.S.  
Carleton Village Jr. and Sr. Sports and Wellness Academy  
Cedar Drive Jr. P.S.  
Cedarbrook P.S.  
Charles Gordon Sr. P.S.  
Chester Le Jr. P.S.  
Chief Dan George P.S.  
City Alternative School  
Don Mills C.I. / Don Mills M.S.  
Dorset Park P.S.  
Driftwood P.S.  
Dublin Heights Jr&MS.  
Earl Haig S.S.  
East York Alternative S.S.  
Eastview Jr. P.S.  
Edgewood P.S.  
Elmlea Jr School  
Emery C.I.

Emily Carr P.S.  
Finch P.S..  
First Nations Jr. and Sr. School of Toronto  
Flemington P.S.  
General Brock P.S.  
General Crerar P.S.  
George P Mackie Jr.P.S.  
Golf Road Jr. P.S.  
Grey Owl Jr. P.S.  
Guildwood Jr. P.S.  
H.A Halbert Jr. P.S.  
Highland Heights Jr. P.S.  
Hilltop M.S.  
Humber Summit MS  
Inglewood Heights Jr. P.S.  
John A. Leslie P.S.  
John McCrae P.S.  
Joseph Brant Sr. P.S.  
L'Amoreaux C.I.  
Leslieville Jr PS  
Lester B Pearson C.I.  
Lord Roberts Jr P.S.  
Lucy Maud Montgomery P.S.  
Lynnwood Heights Jr. P.S.  
Malvern Junior P.S.  
Martingrove C.I  
Mary Shadd P.S.  
Maryvale P.S.  
Melody Village Jr. P.S.  
Muirhead P.S.  
Native Learning Centre East

North East Year Round Alternative Centre  
Northview Heights S.S.  
Oakridge Jr. P.S.  
Orde Street P.S.  
Pauline Johnson Jr. P.S.  
Perth Avenue Jr. P.S.  
Pineway P.S.  
R.H. King Academy  
Regent Heights P.S.  
Rene Gordon Health & Wellness Academy  
RH King Academy  
RJ Lang P.S.  
Samuel Hearne M.S.  
Scarborough Village P.S.  
Shirley St Jr PS/City View Alt Sr School  
Silver Springs P.S.  
Sir Alexander McKenzie Sr. P.S.  
Sir Ernest MacMillan Sr. P.S.  
Sir Wilfrid Laurier C.I.  
Sprucecourt P.S.  
St. Margaret's P.S.  
Stephen Leacock C.I.  
Subway Academy  
Tecumseh Sr. P.S.  
Terraview Willowfield P.S.  
Walter Perry Jr. P.S.  
Wellesworth Jr. P.S.  
Westview Centennial C.I.  
Westwood M.S.  
Winston Churchill C.I.  
York Humber H.S.



# Student Nutrition Programs: September – February

Nothing creates a more welcoming atmosphere than tasty, nutritious food. Whether it's at home, at an event, or in a school, serving a meal brings people together, encourages conversation, and brings an instant sense of warmth to the environment. Every morning, thousands of students walk through their school doors and are greeted with that warmth, with a nutritious breakfast or morning meal waiting for them. These SNPs not only foster a sense of community, they also give students the energy and focus they need to thrive each day. With the Hadden Family Foundation's Feeding Hungry Minds Program, schools were able to feed 14,564 students last year! With a focus on long-term sustainability, your support offered programs the chance to establish best practices, setting them up for long term success.

This year, many of our Feeding Hungry Minds supported programs focused on participating in our More Food For Kids initiative. Through this initiative, TFSS aggregates food purchases to negotiate the best possible prices on staple items, and also works to secure bulk food donations. This helped stretch limited food funding, eased the workload on volunteers, and improved overall sustainability. However, this year has brought some unexpected challenges.

With school closures due to the spread of COVID-19, children were no longer able to access their schools' nutrition programs. Knowing that families rely on these programs as a consistent source of nutritious food, we knew that something had to be done. To help fill this gap, we have been working with our partners to get food out to kids who need it, in the safest and fastest way possible. Working closely with the school boards and volunteers from KPMG, we developed and implemented a process to get food cards out to the families of children in need. Through this Food For Kids initiative, each child receives a \$50 food card, which is the cost of breakfast for 30 days. Thanks to the Hadden Family Foundation, we were able to support over 2,900 students as we repurposed our remaining Feeding Hungry Minds nutrition program funds to provide more food cards to the students who need it most.



# More Food For Kids: Program Overview

Last year the TFSS Food and Logistics team launched our More Food for Kids (MFFK) program. Through this initiative, TFSS aggregates food purchases to negotiate the best possible prices on staple items. As well, the team works to secure bulk food donations to help programs stretch their limited food budgets. Every two weeks, programs receive a shipment of healthy staples including fresh produce, dairy and whole grain products, delivered directly to their site. The TFSS piloted this initiative with 68 programs last year, which has grown to reach 122 programs in the 2019-2020 school year.

Programs have experienced many benefits through this initiative. It has been a great help for our volunteers, who are already donating so much time to keep programs running each day. Through MFFK, their administrative workload is reduced, they receive assistance with menu planning as well as access to up-to-date product information, which is really helpful in addressing students' dietary and allergy restrictions. They are also able to serve a more nutritionally diverse menu, as they can access a greater selection of foods, and, through their cost savings, have a healthier budget which allows them to purchase certain foods that would not have fit their funding otherwise. All of these factors combined build healthier, more sustainable SNPs, and we're excited to see the continued impact of More Food For Kids as the program grows.



# Sustainable Programs

The programs listed below have received their third and final installment of Hadden funds this year. They have become sustainable pillars in their schools. With the support they've received through Feeding Hungry Minds, they have all been able to expand their programs, serving nutritious food five days per week, ensuring hungry tummies are fed, and students are ready to learn. They've expanded their menu variety, established best practices that lower their food costs, and are well situated to continue thriving when schools open back up again in the fall.

School	# of Students Served
Anson S Taylor	230
Finch PS	293
Lester B Pearson Jr/Sr PS	530
Lucy Maud Montgomery PS	200
Perth Avenue Jr PS	475
Westwood MS	373



# Programs in their 1<sup>st</sup> Year

Eight of the programs listed below received their first installment of Hadden Funding this year. The other five programs received Hadden funds in the past, and were granted renewed funds in order to facilitate their participation in the More Food for Kids (MFFK) program, and support their growth and sustainability. All thirteen programs *jumped right in* and signed up for MFFK, and we couldn't be happier with the results. From September to mid-March, these programs were able to save 28% on their food costs by participating in MFFK. In total, we saw 143 deliveries bring over 8,800 kilos of food to these schools, contributing to over 574,000 nutritious meals for students.

*\*indicates programs that have received Hadden Funds in the past.*



School	# Students Served
Alexander Stirling Public School	356
Earl Haig Secondary School	200
General Crerar Public School	373
Grey Owl Junior Public School*	260
Highland Heights Junior Public School*	275
Maryvale Public School	250
Pauline Johnson Junior Public School*	360
Pineway Public School	175
Regent Heights Public School*	560
Rene Gordon Health & Wellness Academy	300
Silver Springs Public School	380
Tecumseh Senior Public School*	280
Terraview Willowfield Public School	305

# Programs in their 1<sup>st</sup> Year

## Ward 3 Pilot Schools:

These ten schools received Hadden support for the first time this year. With the additional funding from The Hadden Foundation, we were able to sign these ten schools on for the “Ward 3 Pilot” as part of the More Food for Kids program, which provided 20% of the food required each week to feed their students. Our team worked closely with the programs, to set them up with the foundation they needed to participate in MFFK. The year brought a few challenges, with the teachers’ job action, and the school closures, but we were able to launch MFFK in all ten programs, and the benefits have already *kicked in*. From February to mid-March, these programs were able to save 15% on their food costs by participating in MFFK. In total, we saw 60 deliveries bring over 5,400 kilos of food to these schools, contributing to over 200,000 nutritious meals for students. All ten programs are on board and ready to *jump back in* as soon as schools reopen in the fall.

School	# Students Served
David Hornell Jr. School	235
Islington Jr. M.S.	525
James S. Bell Jr. M.S.	300
John English Jr. M.S.	130
Lanor Jr. M.S.	320
Park Lawn Jr. M.S.	535
Second St. Jr. M.S.	550
Seventh Street Jr. School	215
St. Leo Catholic School	370
Twentieth St. Jr. School	186



# Programs in their 1<sup>st</sup> Year

## Scarborough Expansion Funding

All Student Nutrition Programs work within their school communities to raise funds, build their volunteer bases, and foster the support they need to run a robust program, open to all students, every day. But some schools struggle more than others, and no matter how hard they try, some are not able to raise the funds necessary to run their programs without help. The fourteen schools listed below needed a helping hand this past year to get their programs on track, and we're grateful to the Hadden Family Foundation for the extra support they provided. With that extra support, all fourteen programs were able to run from September up until the school closures in March, and they are all set and ready to open up again as soon as students are back in school.



School	# Students Served
Charles Gordon Sr. P.S.	340
David & Mary Thomson CI (formerly Bendale BTI)	130
Dr. Marion Hilliard Sr. P.S.	300
Eastview Jr. P.S.	450
Grey Owl Jr. P.S.	260
Highland Heights Jr. P.S.	275
Hunter's Glen Jr. P.S.	425
Lynngate Jr. P.S.	190
Military Trail P.S.	500
Pauline Johnson Jr. P.S.	360
Scarborough Centre for Alternative Studies	125
Scarborough Village P.S.	230
Stephen Leacock C.I.	120
Valley Park M.S.	100



# Programs in their 2<sup>nd</sup> Year

The programs listed below received their second installment of Feeding Hungry Minds funding this year. They continue to grow and establish themselves as sustainable pillars in their school communities. All six programs have established practices in place, and are well situated to *hit the ground running* when schools reopen in the fall.

School	# Students Served
Beverley Heights MS	440
Elmlea Jr PS	400
Humber Summit MS	500
Leslieville Jr PS	355
Shirley Street Jr PS	178
York Humber CI	240



## A note on Briarcrest Junior Public School

In some cases, schools may go through a rough patch, during which their nutrition program is unable to operate. In the 2018-2019 school year, Briarcrest Junior Public School's Student Nutrition Program Coordinator had to leave the program. Since then, Briarcrest has had some challenges getting their program *back off the ground*. As such, their third and final installment of Hadden funding, which had been allocated to them for the 2018-2019 school year, has been held back. This year, with the unexpected school closures, we repurposed those \$3,000 towards the Food for Kids initiative, offering much needed support to families in need.



# A glimpse inside our SNPs

## Program Spotlight: Earl Haig Secondary School

The Student Nutrition Program at Earl Haig Secondary School started last year. Since then, it has grown rapidly. Each morning, a grab and go breakfast is set up in the main foyer of the school, and students grab their food as they enter the school and settle in. They gather in groups with their friends in the foyer, or run off to their lockers to grab their books to do a bit more studying over breakfast, before heading to class. Annette Colavita is the Vice Principal of Earl Haig Secondary, and also acts as the Student Nutrition Program Coordinator. She's there every morning to greet students as they come in to the school, and encourage them to grab a healthy breakfast. Since starting the program, she has noticed that students go to class in a better mood, and are better able to concentrate after having a nutritious meal to start their day. She also notes that the program is particularly beneficial for many students who commute long distances each morning to participate in the school's Arts program. Some of them are on the road up to 1.5 hours each morning. By the time they get to school they are hungry, even if they've had breakfast that morning. Having the meal there waiting for them is crucial for getting them through until lunchtime.

Another great and unexpected bonus she has noted is that, with their hands full of yummy food, students aren't able to be on their phones, which encourages them to socialize with each other. As any educator will tell you, anything that reduces students' screen time is VERY much appreciated!



# A glimpse inside our SNPs

## Program Spotlight: Regent Heights Public School

Regent Heights Public School has a very special nutrition program, with a very special coordinator, named Debbie. Debbie has been at the program for 12 years. She is a staple in the school community. Over the years, she has gotten to know the families, the students, the teachers and the staff, and they have gotten to know her. She knows which students are quiet and need a little encouragement to grab their snack. She knows which students are eager, and make great helpers in the snack room. The students know exactly where to go when they're feeling hungry in between meals. They track down Debbie, and she's always ready to give them something nutritious to eat. She's often the first face they see when they walk through the door, as she is at the school bright and early each day, preparing the morning meal bins so they're ready to be taken to the classrooms once the bell rings. Having noticed that some students come to school without a lunch, or with an insufficient lunch (one example she gives is of a student who came with only one small cupcake to eat), she has set up two "Booster Snack" stations, with healthy food that students can grab any time of day, when they're hungry.

Two years ago, Debbie moved from Toronto to Oshawa, quite a distance away. She now leaves the house at 5 a.m. every day to arrive at school by 6:30 a.m. to prepare the morning meal for 560 students. When asked why she has decided to continue volunteering, even after moving so far away, she says that as soon as she saw how much the students relied on, and looked forward to, their healthy meal each day, there was no way she could stop. We, and the entire Regent Heights school community, couldn't be more grateful for volunteers like her.



# *beyond 3:30* and the Hadden Family Foundation

September 2019 – March 2020

***Beyond 3:30*** had an excellent year. Prior to school closures, over 1000 students were enrolled in ***beyond 3:30*** and, as we offer a rolling enrolment, we expect that we would have easily reached our target of 1200 students in grades 6-8.

Additionally, we expanded this year to include more of the younger participants in our new “***beyond 3:30 – Jr***” program for children in grades 3-5. We opened two sites in September and another two in January. We had 85 students registered by March, and we were expecting additional registrations right after March Break. Feedback from teachers, principals and parents has been incredible. They saw immediate improvement in their children’s reading and social awareness. And the kids loved it! Science experiments, math games, the book club, arts, sports and so many more activities are a big part of why a growing number of participants were coming every single school day. We hope to continue to expand this program when we can be back in schools.



# *beyond 3:30* and the Hadden Family Foundation

The Fall and Winter were full of all the activities synonymous with *beyond 3:30*: sports, cooking, academic support and so much more. The Jr Chefs' Cooking Contest was a hit. All 18 schools had their top Jr Chefs attend a cooking workshop at the PC Cooking Schools and the top 3 teams competed in the finals during Feed Tomorrow Week in a professional kitchen in downtown Toronto. This year, the winning team from *beyond 3:30*, **Bliss Carmen**, impressed the panel of judges with their delicious "A1 Apple Delight" dish.

Our students often tell us that they love to cook and that they love the special events when food is involved, so we added more! This year youth were able to build confidence and learn new skills through our Baking with Apples contest, a Cheezy Valentines Grilled Cheese Sandwich contest and a gelato-making workshop at each site.



# *beyond 3:30* and the Hadden Family Foundation

In February we celebrated Black History Month with participants presenting their researched projects about prominent black leaders and celebrities. The presentations were not graded, which allowed participants to choose a person they were interested in, and then share this knowledge with their peers – without all the stress that is often associated with classroom work. They drew pictures, made charts and shared music, as they found creative ways to honour their subject.

So much of what we do at *beyond 3:30* culminates with our biggest activities between March Break and the end of the school year. It takes time for the groups to connect and trust each other, and to learn and practice the various skills. But, as with so many other activities and events all around the world, there were many we had to cancel. ***Beyond 3:30 March Madness Basketball Finals*** were scheduled for the week after March Break at Ryerson, on the big courts. If the pre-break semi-finals were any indication, this was going to be another amazing competition! Next, we had to cancel the finals for the ***Beyond's Got Talent Show***, as well as the annual baseball tournament and field trip to see the Toronto Blue Jays and the Walk-a-thon. We missed our end-of-year community dinners and awards celebration, where we would have acknowledged the many accomplishments from the year and watched as our grade 8s graduated to High School. We mailed awards and certificates of achievement but it just isn't the same without your friends, family and mentors there to celebrate with you.



# Hadden Family Annual Visit to *beyond 3:30*



# *beyond 3:30 in photos*



# Budgets and Allocations

## *beyond 330*

Beyond 3:30	2019	2020	2021	Notes:
Valley Park MS	\$ 15,000	\$ 10,000	\$ 5,000	From 2019 Request
Greenholme Jr MS	\$ 15,000	\$ 10,000	\$ 5,000	
Smithfield MS	\$ 15,000	\$ 10,000	\$ 5,000	
Bliss Carman Sr PS		\$ 5,000		From 2020 Request
Brookview Middle School		\$ 5,000		
Carleton Village Public School		\$ 5,000		
Charles Gordon Sr PS		\$ 5,000		
DA Morrison Middle School		\$ 5,000		
Dixon Grove Junior MS		\$ 5,000		
Dr Marion Hilliard Sr PS		\$ 5,000		
Emily Carr Public School		\$ 5,000		
Greenholme Junior MS		\$ 5,000		
Joseph Brant Public School		\$ 5,000		
Lawrence Hts Middle School		\$ 5,000		
Maple Leaf Public School		\$ 5,000		
Military Trail Public School		\$ 5,000		
Portage Community School		\$ 5,000		
Rockcliffe Middle School		\$ 5,000		
Smithfield Middle School		\$ 5,000		
Tecumseh Sr Public School		\$ 5,000		
Valley Park Middle School		\$ 5,000		



With the early school closure due to COVID19, all unused **beyond 330** funds have been set aside for September 2020.



# Budgets and Allocations

## Student Nutrition Programs

Total Original SNP Allocation for 2020	Amount Distributed to SNPs	Amount Reallocated to Food for Kids COVID Relief Initiative
\$253,000	\$89,840	\$145,160



For a full breakdown of the Student Nutrition Program funding, please see the spreadsheet accompanying this report.

