

TO ALL ASSIGNMENT EDITORS/EDUCATION EDITORS Media Advisory



Toronto, ON, November 21, 2012

Hadden Family Foundation Announces Major Funding for Toronto's Student Nutrition Programs

TORONTO, 21 November 2012 – Thousands of at-risk students in Scarborough will now enjoy a healthy breakfast, thanks to a former Toronto student and his family.

Global financier and President of The Hadden Family Foundation Glenn Hadden will visit Cedar Drive Junior Public School to present a cheque of \$600,000 to the Toronto Foundation of Student Success (TFSS), the independent charitable foundation of the Toronto District School Board (TDSB) on Friday, November 23. The funds are being directed to Feeding Hungry Minds, an initiative being introduced by The Hadden Family Foundation to support Student Nutrition Programs for hungry children in Scarborough.

Glenn Hadden is Head of Global Interest Rates Products at Morgan Stanley in New York. Through the The Hadden Family Foundation, the Toronto native is one of the leading advocates for youth education and development issues in Canada's urban at-risk communities. The TFSS supports over 600 nutrition programs that feed over 147,000 children in Toronto each school day.

Joining Hadden is Chair of the TDSB Chris Bolton, TDSB's Academic Deputy Director Donna Quan, TFSS Board Member Lorenzo Lisi and TFSS' Executive Director Catherine Parsonage. Primary school students and parents will talk to the media about the importance of nutrition programs and breakfast in their lives.

"Good nutrition is critical for learning," said Hadden. "Studies overwhelmingly show that properly nourished children have better overall performance in the classroom and hence a greater opportunity to succeed. We are proud to partner with TFSS to support and promote educational success for Toronto's students."

Lisi added, "A hungry child can't properly focus on school. We still have thousands of students coming to class each day with empty stomachs. We are incredibly grateful to Glenn and The Hadden Family Foundation for their generosity."

"It is no surprise that research shows students excel in reading, math and science with proper nourishment," said Bolton. "This is why Student Nutrition Programs are essential."

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For more information, please contact:

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Photo Opportunities Available

Whoro:

Cedar Drive Junior Public School 21 Gatesview Ave Scarborough, ON M1J3G4

When: 9:00 AM November 23, 2012

About the Hadden Family Foundation

The mission of the Hadden Family Foundation is to provide funding for youth education and development, driven through supporting grassroots programs in underserved and low income communities in the Greater Toronto Area and across Canada. To date, the Hadden Family Foundation has made donations of over \$1,000,000 in the 10 years they have been hosting their annual Grey Cup party.

About the Toronto Foundation for Student Success

The Toronto Foundation for Student Success helps students in need. We help nourish students, addressing issues of poverty, hunger and poor nutrition and their effect on education. We support over 600 Student Nutrition Programs that feed over 147,000 children each school day.